“Universe Funder” Documentation by “Fantastic Plugins” v1.2

“UNIVERSE FUNDER”

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Description

Universe Funder is a **Woocommerce Crowdfunding System Plugin.** It Supports **All or Nothing** Crowdfunding Campaigns. Crowdfunding Campaigns can be created from backend by Site Admin or Frontend Campaign submission for members. With Universe Funder, you can run a full fledged Crowdfunding site or add Campaigns for Crowdfunding on top of your existing WooCommerce Shop.

Crowdfunding Campaigns can be created for Two Purposes i.e. Fundraising by Crowdfudning and Product Purchase by Crowdfunding. **Fundraising by Crowdfunding** is the regular type of running a Crowdfunding Campaign for raising funds. **Product Purchase by Crowdfunding** can be used if a buyer wants to buy a Product from your WooCommerce shop by raising funds through Crowdfunding.

Email Notifications available for **Campaign Submission, Campaign Approval, Campaign Rejection, Campaign Soft Rejection, Campaign Deletion and Campaign Completion**. Shortcodes supported for Email Templates. Add **Perks/Rewards rules** for each Campaign. Campaigns can be closed based on **Target date, Target goal, Target date and Goal or Campaign never ends**.

Universe Funder is a **Very Comprehensive Crowdfunding Plugin** and you might have to read the documentation a few times and play with the Plugin for some time to get a good hold of the Plugin’s working and functionalities.

Features:

- **Complete and Powerful Crowdfunding System**
- Built on **Top of WooCommerce**
- **Perk/Reward Rule** Feature
- Crowdfunding Purpose – **Fundraising by Crowdfunding / Product Purchase by Crowdfunding**
- **Front End Campaign Submission** for Members
- **Back End Campaign Creation** for Admin

- **Mailing Options** for **Campaign Submission, Approval, Rejection, Deletion and Completion**
- Each Campaign can show the **Contributor Table** as per Admin Settings
- Each user can see their **Campaigns in their My Account Page**
- Campaign End Method – **Target Date, Target Goal, Target Goal & Date, and Campaign Never Ends**
- Tables are **Responsive, Searchable, Sortable and Page Size adjustable**
- **Translation Ready**
- and more

How to Install:

There are two ways to install the Plugin. One is the Automatic Installation and another is the Manual Installation.

Automatic Installation:

- Automatic Installation is the easiest option as WordPress handles the file transfers and you don't even have to leave your web browser. To do an automatic install of Universe Funder, log in to your WordPress admin panel and go to: Plugins -> Add New.
- In the **"Upload"** field browse Plugin zip folder "universefunder.zip" and click upload. You can install it by simply clicking Install Now. After clicking that link you will be asked to **Activate Plugin or Return to Plugins Page.** Click Activate Plugin and the installation will automatically complete.

Manual Installation:

- Unzip the Plugin zip file ("universefunder .zip").
- Using an FTP program or your hosting control panel, upload the unzipped Plugin folder to your WordPress installation's wp-content/plugins directory.
- The Plugin works once you click **"Activate"**.
- Go to **Woocommerce → Universe Funder**

Steps to Create a Crowdfunding Campaign:

A Crowfunding Campaign can be created from Backend by the Admin and can also be created from the Frontend by the Members. First let us look into the Backend Campaign creation followed by the Frontend Campaign creation. Each Campaign creation is similar to WooCommerce Simple Product creation. In the Simple Product Page you have the option to Enable Universe Funder which when checked **ON** will turn the Simple Product into a Crowdfunding Campaign.

1. Create the Campaign from Backend by Admin

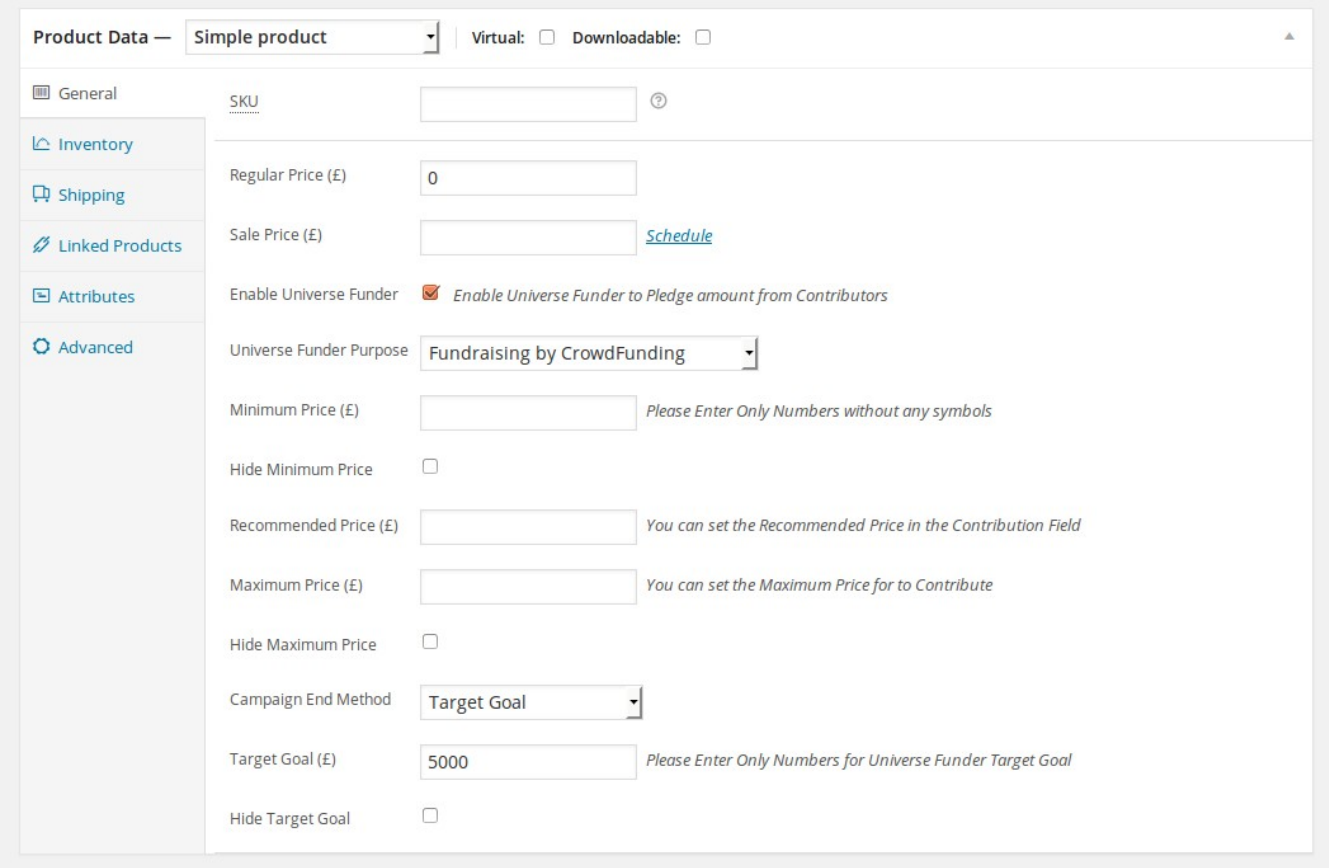
After Installing the Plugin go to Product → Add New Product

Create a **Simple Product** in WooCommerce and **enable check box for "Enable Universe Funder"** which will turn the Simple Product into a Crowdfunding Campaign. Enter the Minimum Price, Maximum Price and Recommended Price (which are all optional) for the Crowdfunding Campaign. Target Price and Target End Selection are essential fields. **Target Price** is the Campaign Goal amount. **Target End Selection** is used to select different ways of ending the Campaign like based on Target Date reached, Target Goal reached and Campaign Never Ends. Please note that you **must enter the regular price value as 0 or some other value, only then Universe Funder Plugin will display the Pledge button**.

Now Each Campaign has an option to create the Perk/Reward. You can enter the data like perk name, perk amount, description, max count for perk claims and estimated delivery. These customizations can be done in both backend as well as frontend.

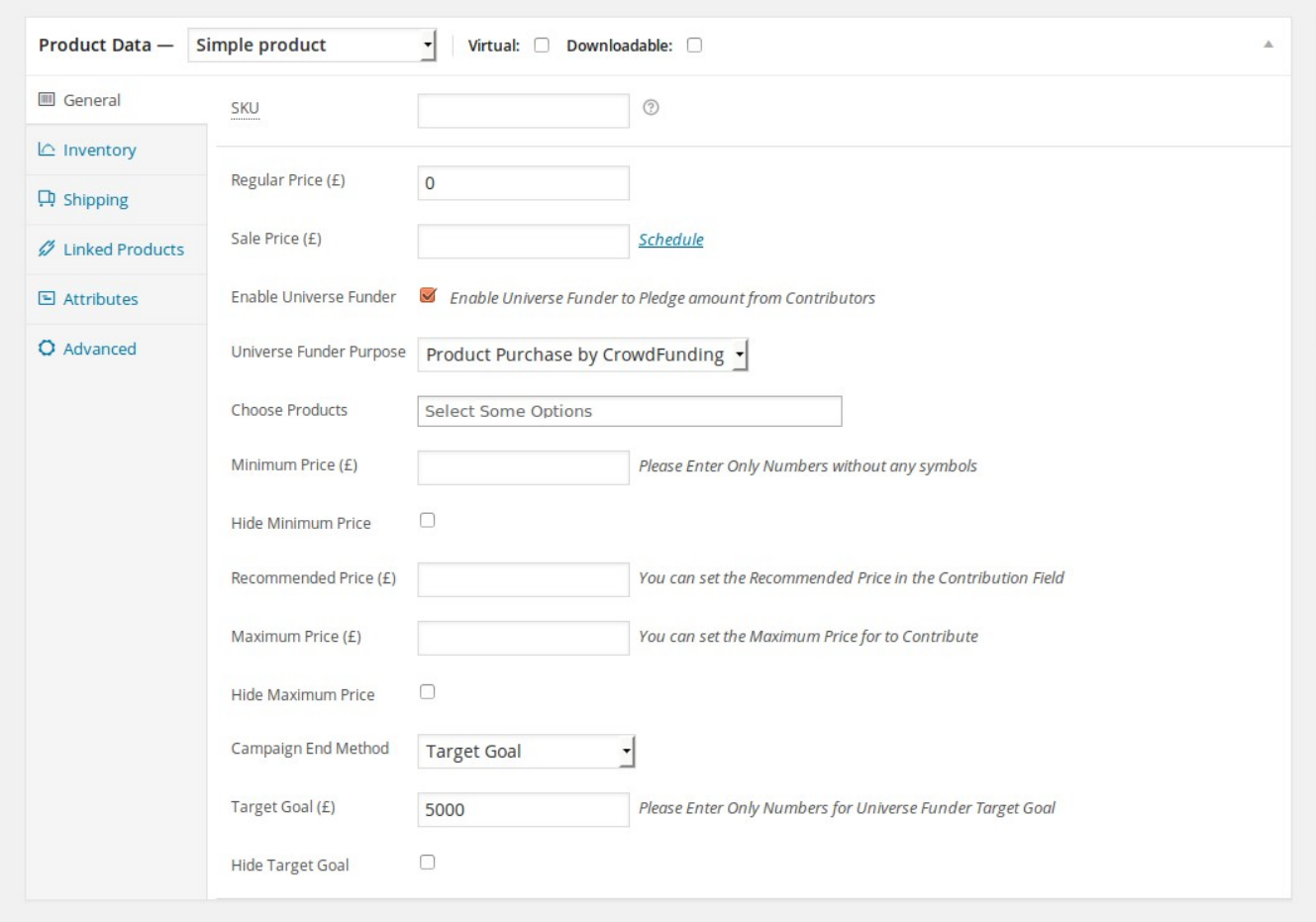
Crowdfunding Campaigns can be created for Two Purposes

1) Fundraising by CrowdFunding
- It is the regular type of running a Crowdfunding Campaign for raising funds. Once the Campaign is completed the collected amount will be sent to the campaign creator .

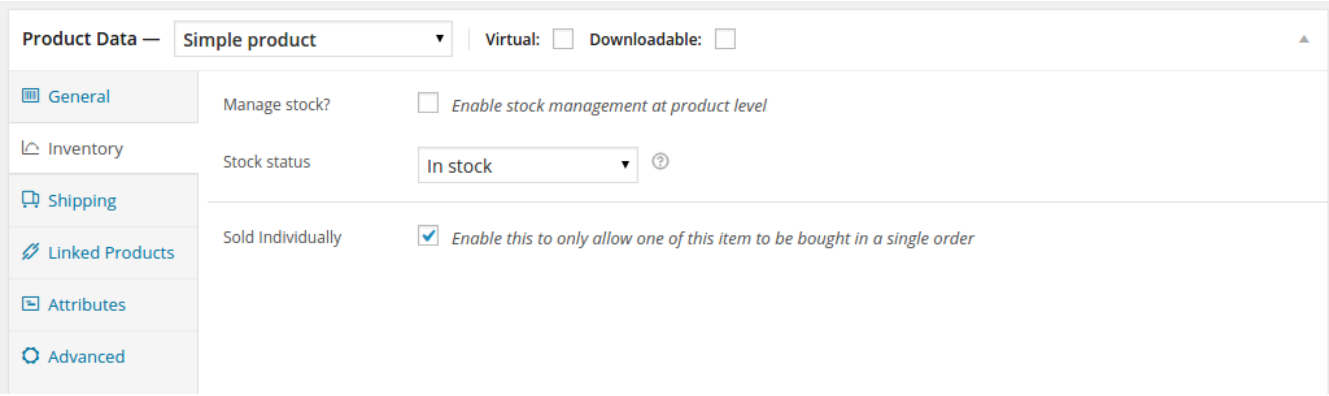


2) Product Purchase by CrowdFunding

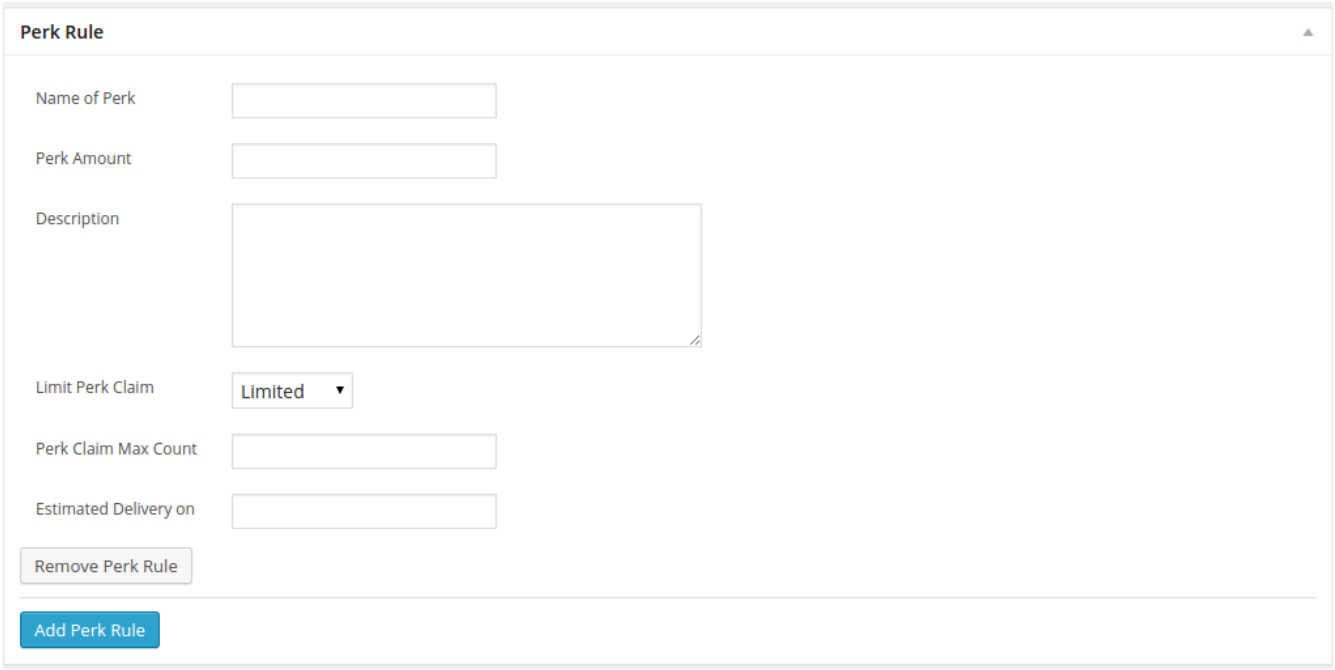
- If someone wants to buy products in your site but he/she doesn’t have money to buy then the user can create a Crowdfunding campaign to buy the product. Once the goal amount which is the total amount of the products is reached then the products are automatically added to the campaign creator’s My Account page.



Go to the Inventory Tab and **Check ON Sold Individually** Option so that the Quantity option is not visible in the Campaign Page as this is not required for a Crowdfunding Campaign.



You can then proceed to create Perks/Rewards using the Create Perk Rule. You can create as many Perks/Rewards as you need for the Crowdfunding Campaign.



2.Create the Campaign from Frontend by Members

You need to show the Frontend Form for Campaign submission by Members. Create a new Page and insert the Shortcode **[universe_funder_campaign_form]** to display the Campaign Form in Front End. In the WooCommerce -> Universe Funder -> Frontend Submission you can find all the options to customize this Frontend Submission Form.

Once the new Campaign is submitted by a Campaigner, it becomes available for Moderation in the backend. The Admin can accept or reject the Campaign. The Submitted Campaigns status will be **Pending By Default.** Publishing the Simple Product (Campaign) is equivalent to Approving the Campaign. Move to Trash before publishing is equivalent to Rejecting the Campaign. Move from published to Pending after Publishing is known as Soft Rejection. Move to Trash after publishing is equivalent to Deleting the Campaign. Campaigner will receive notification email (depending on Plugin Settings) when the product is approved, rejected, completed or deleted.

CAMPAIGN PURPOSE	Fundraising by Crowdfunding
CAMPAIGN TITLE	Enter the Campaign Title
CAMPAIGN END METHOD	Target Goal
TARGET GOAL	Enter Target Goal
MINIMUM CONTRIBUTION	Enter Minimum Contribution
RECOMMENDED CONTRIBUTION	Enter Recommended Contribution
MAXIMUM CONTRIBUTION	Enter Maximum Contribution
DESCRIPTION	Enter the Description about Campaign

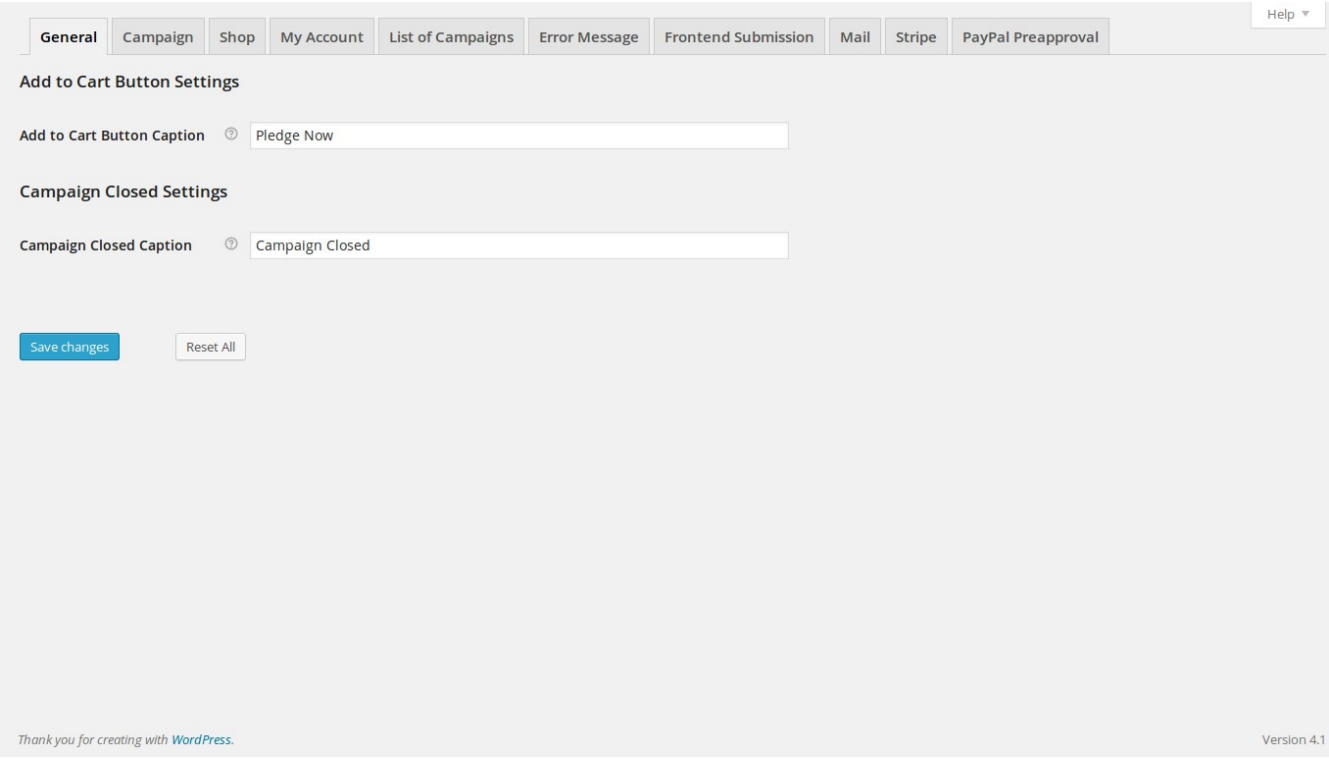
Add Perk Rule

Submit Campaign

Settings Page:

After installing the Universe Funder you can see the following tabs

1. WooCommerce → Universe Funder → General



Add to Cart Button Settings

Here you can find controls for customizing the Add to Cart Button.

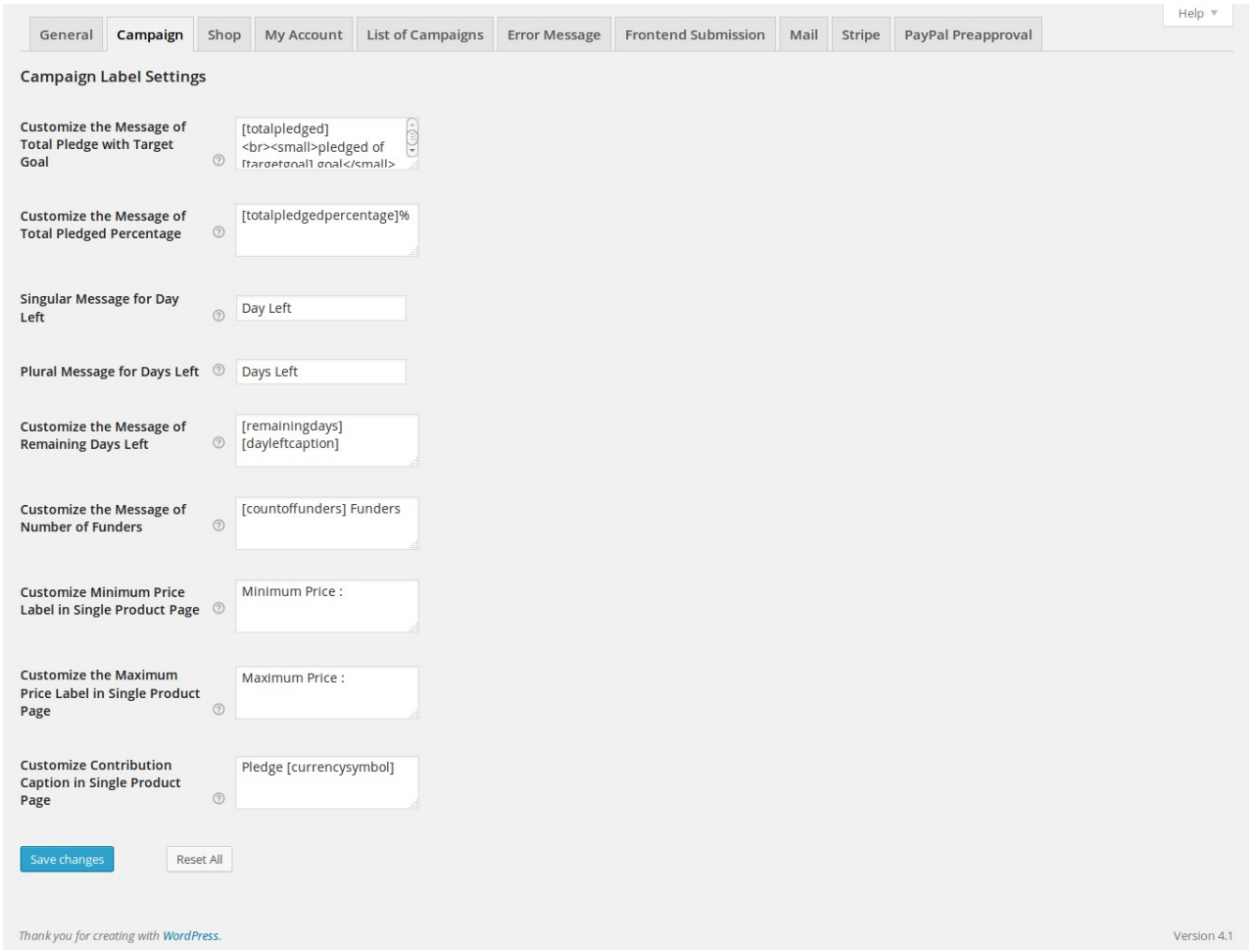
Add to Cart Button Caption

Here you can find the Button caption which will be displayed for Crowdfunding Campaigns.

Campaign Closed Caption

This Caption will be displayed in the Crowdfunding campaign page when the Campaign is closed.

2. WooCommerce → Universe Funder → Campaign



Campaign Label Settings

Here you can find controls for customizing the Campaign Label.

Customize the Message of Total Pledge with Target Goal

This message displays the total Pledged Amount and the Target Goal for the Crowdfunding Campaign in the Product page.

Customize the Message of Total Pledged Percentage

This Message displays the The Total Pledged Percentage in the campaign Page.

Singular Message for Day Left

This Message will be appended to the number of Days in Campaign page. If there is only one day remaining for the Campaign to be closed.

Plural Message for Days Left

This message will be appended to the number of Days in Campaign page. If there is more than one day for the Campaign to be closed.

Customize the Message of Remaining Days Left

This message will display the remaining days for the End of the Campaign in Product Page.

Note:- If Campaign End Method is selected as target Goal then the **Message of Remaining Days Left** will be displayed as **0 Day Left.**

Customize the Message of Number of Funders

This Message will display the Number of Funders who have contributed for the Campaign in Campaign Page.

Customize Minimum Price Label in Single Product Page

This label will be displayed as the Minimum Price Label for Crowdfunding.

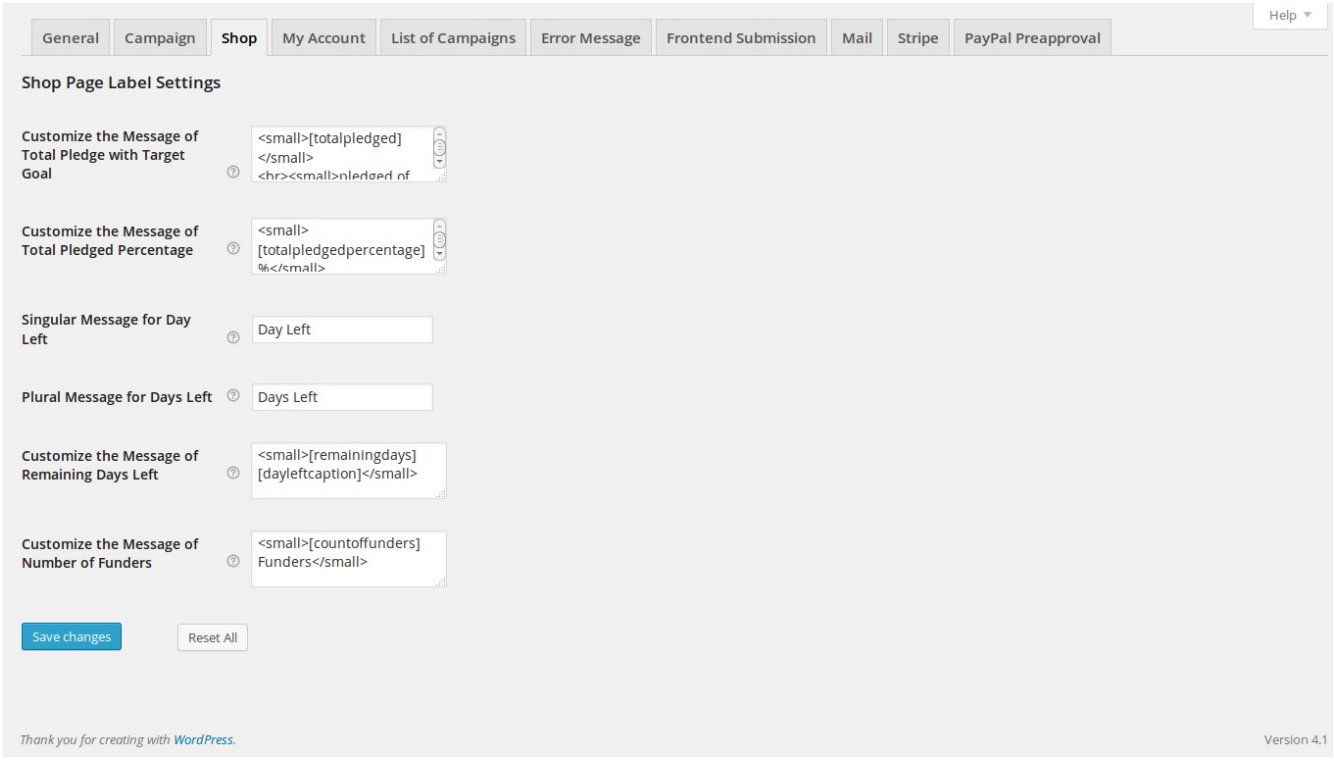
Customize the Maximum Price Label in Single Product Page

This label will be displayed as the Maximum Price Label for Crowdfunding.

Customize Contribution Caption in Single Product Page

This label will be displayed before the Contribution text box.

3. WooCommerce → Universe Funder → Shop



Shop Page Label Settings

Here you can find controls for customizing the Shop Page for Crowdfunding

Campaigns.

Customize the Message of Total Pledge with Target Goal

This message displays the total Pledged Amount and the Target Goal for the Crowdfunding Campaign in the Shop page.

Customize the Message of Total Pledged Percentage

This Message displays the The Total Pledged Percentage in the shop Page.

Singular Message for Day Left

This Message will be appended to the number of Days in Shop Page. If there is only one day remaining for the Campaign to be closed.

Plural Message for Days Left

This message will be appended to the number of Days in Shop page. If there is more than one day for the Campaign to be closed.

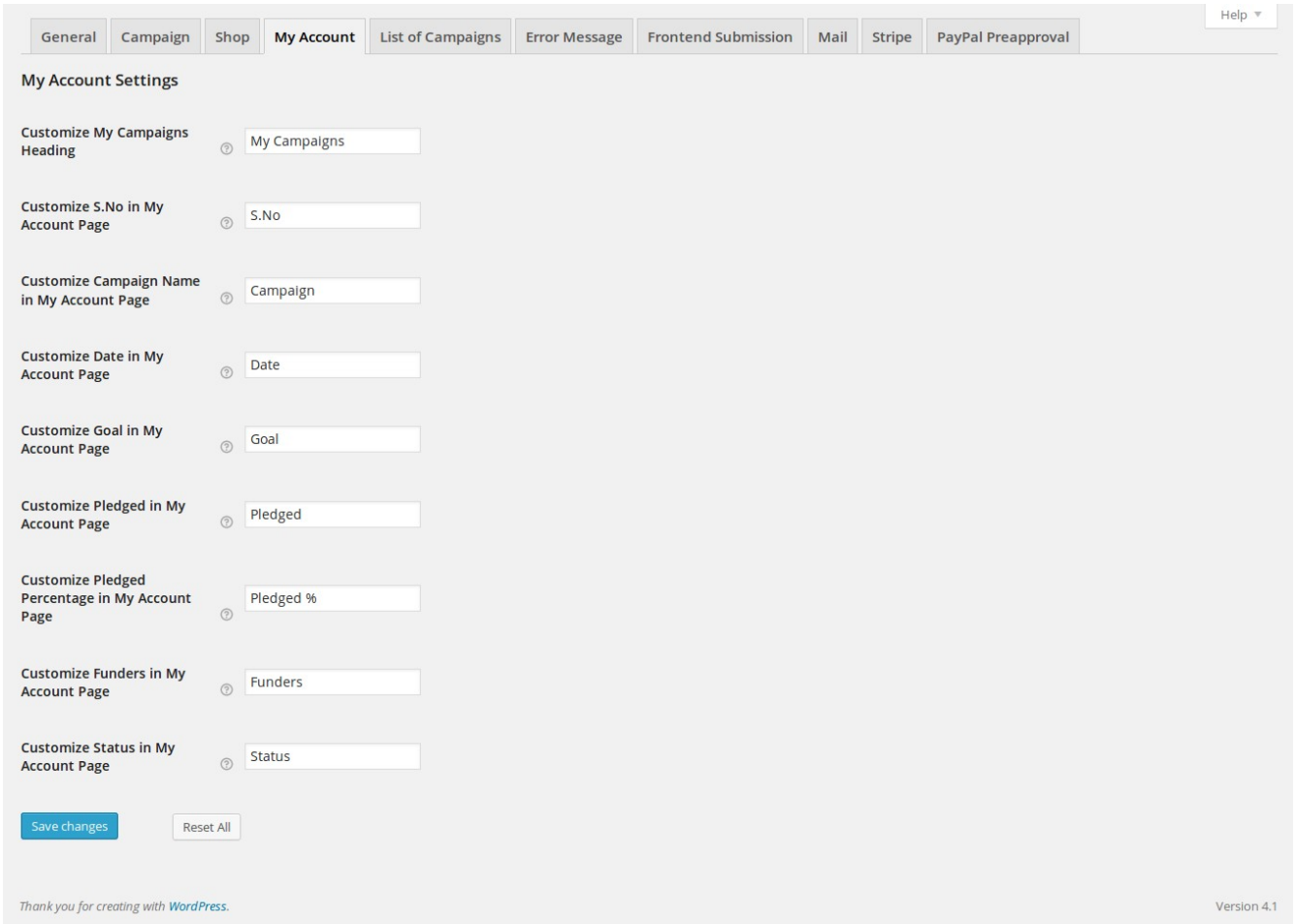
Customize the Message of Remaining Days Left

This message will display the remaining days for the End of the Campaign in Shop Page.

Customize the Message of Number of Funders

This Message will display the Number of Funders who have contributed for the Campaign in Shop Page.

4. WooCommerce → Universe Funder → My Account



My Account Settings

The List of Campaigns Created by a User will be Displayed in the My Account Page. Here You can find options for customizing the My Account Page.

Customize My Campaigns Heading

This message will display the Heading in the list of Campaigns table.

Customize S.No in My Account Page

This message will display the Serial Number label in the list of Campaigns table.

Customize Campaign Name in My Account Page

This message will display the Campaign Name label in the list of Campaigns Table.

Customize Date in My Account Page

This message will display the Campaign Date label in the list of Campaigns Table.

Customize Goal in My Account Page

This message will display the Campaign Goal label in the list of Campaigns Table.

Customize Pledged in My Account Page

This message will display the Amount Pledged label in the list of Campaigns Table.

Customize Pledged Percentage in My Account Page

This message will display the Amount Pledged Percentage label in the list of Campaigns Table.

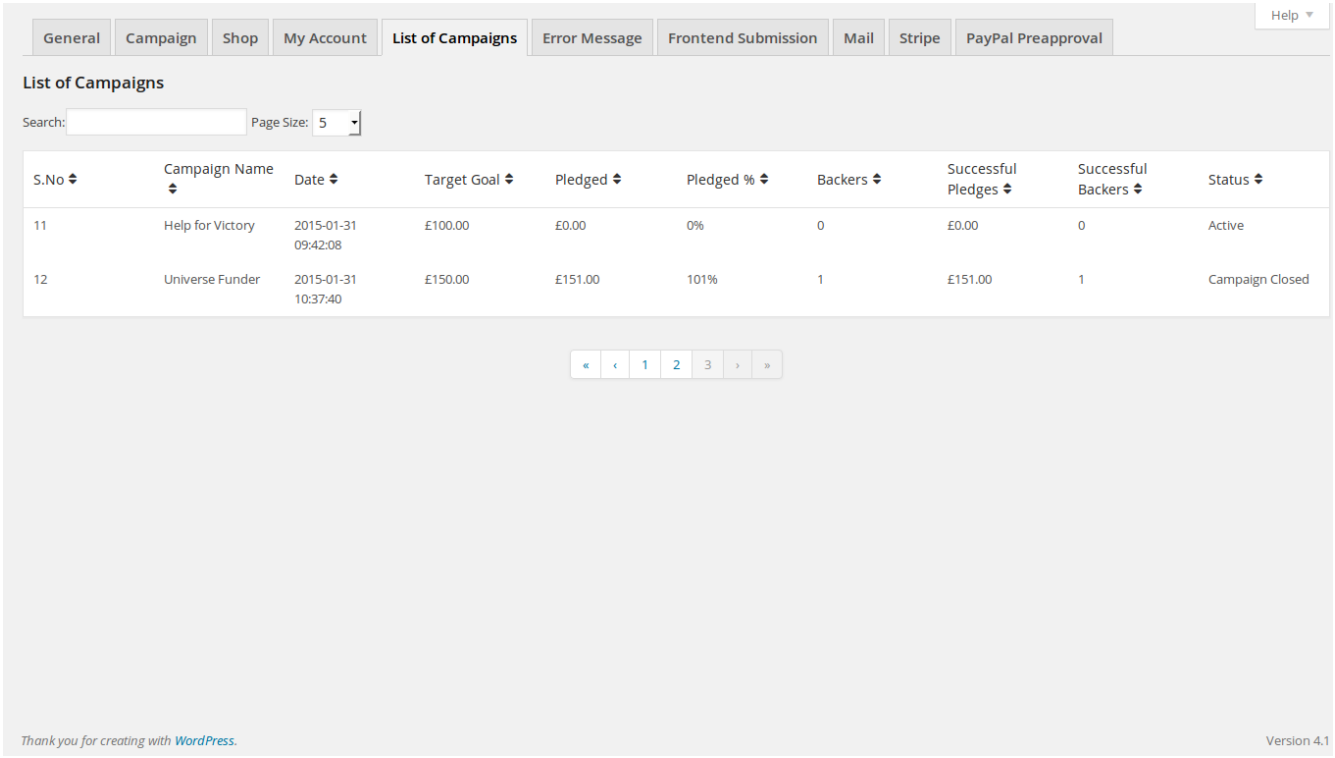
Customize Funders in My Account Page

This message will display the Campaign Funders label in the list of Campaigns Table.

Customize Status in My Account Page

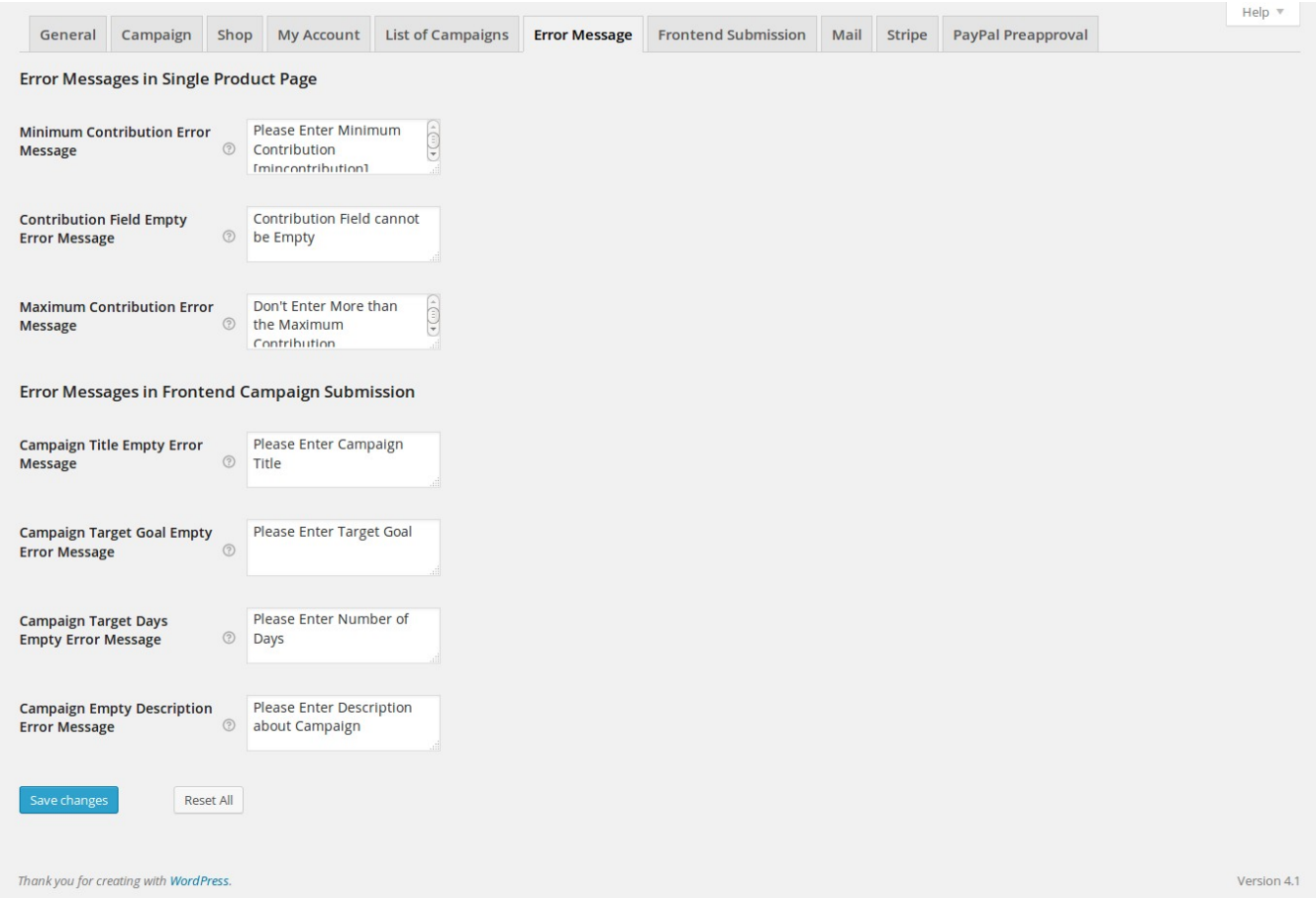
This message will display the Campaign Status label in the list of Campaigns Table.

5. WooCommerce → Universe Funder → List Campaigns



The Campaigns Created will be displayed in the List of Campaigns . This list displays the Name of the Campaign, The Date when the campaign was created, the Target Goal for the Campaign, Pledged Amount for the Campaign, Percentage of Pledged Amount, The Number of Backers for the Campaign, The Amount successfully pledged,The count of Successful Backers and the Current status of the Campaign.

6. WooCommerce → Universe Funder → Error Messages



Error Messages in Single Product Page

Here you can customize the error messages displayed in the Campaign Page.

Minimum Contribution Error Message

This Message will be displayed when the Amount Entered for contribution is lesser than the Minimum Amount for Contribution.

Contribution Field Empty Error Message

This Message will be displayed if the Contribution field is left Empty.

Maximum Contribution Error Message

This Message will be displayed if the Amount Entered for Contribution is greater than the Maximum Amount.

Error Messages in Frontend Campaign Submission

Here you can customize the error message displayed in the Front end Campaign Submission form.

Campaign Title Empty Error Message

This Message will be displayed if the Campaign title is left empty in the front end Submission form.

Campaign Target Goal Empty Error Message

This Message will be displayed if the Target Goal is left empty in the front end Submission form.

Campaign Target Days Empty Error Message

This Message will be displayed if the Target Days is left empty in the front end Submission form.

Campaign Empty Description Error Message

This Message will be displayed if the Campaign Description is left empty in the front end Submission form.

7. WooCommerce → Universe Funder → Frontend Submission

Help

General | Campaign | Shop | My Account | List of Campaigns | Error Message | **Frontend Submission** | Mail | Stripe | PayPal Preapproval

Use this Shortcode [universe_funder_campaign_form] to use Frontend Campaign Form in anywhere Post/Page

Frontend Campaign Submission Form

Front End Submission Method	Goes for Moderation — *This Controls the Campaign should go for Moderation or Live*
Campaign Purpose Label	Campaign Purpose
Campaign Title Label	Campaign Title
Campaign Title Placeholder	Enter the Campaign Title
Campaign End Method Label	Campaign End Method
Campaign Target Goal Label	Target Goal
Campaign Target Goal Placeholder	Enter Target Goal
Campaign Target Days Label	Number of Days (Consider from the Date of Approval)
Campaign Target Days Input Placeholder	Enter Number of Days
Campaign Minimum Contribution Label	Minimum Contribution
Campaign Minimum Contribution Input Placeholder	Enter Minimum Contribution
Campaign Maximum Contribution Label	Maximum Contribution
Campaign Maximum Contribution Input Placeholder	Enter Maximum Contribution
Campaign Recommended Contribution Label	Recommended Contribution
Campaign Recommended Contribution Input Placeholder	Enter Recommended Contribution
Campaign Description Label	Description
Campaign Description Input Placeholder	Enter the Description about Campaign
Perk Button Caption	Add Perk Rule
Perk Name Label	Perk Name
Perk Amount Label	Perk Amount
Perk Description Label	Description
Limit Perk Claim Label	Limit Perk Claim
Perk Claim Label	Perk Claim Count
Perk Estimate Delivery Label	Estimate Delivery on
Remove Perk Rule Button Caption	Remove Perk Rule
Confirm Message upon Removing Perk	Are you sure want to remove?
Message after Successful Campaign Submission	Campaign Submitted Successfully !!!

Save changes Reset All

Frontend Campaign Submission form can be created by placing the Shortcode **[universe_funder_campaign_form]** in a Page or Post .

Front End Submission Method

Front End Submission Method allows the admin to choose whether the Campaign created by the users on the front end can be published directly or it has to be approved by the admin.

If Goes for Moderation is chosen then the campaign created by the user has to be approved by the admin. Then only the campaign can be published.

If Goes for Live is chosen then the campaign can be published directly without the admin's Approval.

Campaign Purpose Label

This Message will be displayed as the Campaign Purpose Label in the Frontend Submission form.

Campaign Title Label

This Message will be displayed as the Campaign Title Label in the Frontend Submission form.

Campaign Title Placeholder

This Message will be displayed as Campaign Title Textbox Placeholder in the Frontend Submission form.

Campaign End Method Label

This Message will be displayed as Campaign End Method Label in the Frontend Submission form.

Campaign Target Goal Label

This Message will be displayed as the Campaign Target Goal Label in the Frontend Submission form.

Campaign Target Goal Placeholder

This Message will be displayed as Campaign Target Goal Placeholder in the Frontend Submission form.

Campaign Target Days Label

This Mesage will be displayed as the Target Date Label in the Frontend Submission form if the Campaign End Method is selected as Target Date.

Campaign Target Days Input Placeholder

This Mesage will be displayed as the Target date Placeholder in the Frontend Submissionm Form if the Campaign End Method is selected as Target Date.

Campaign Minimum Contribution Label

This Message will be displayed as the label for Minimum Contribution field in Frontend Submission form.

Campaign Minimum Contribution Input Placeholder

This Message will be displayed as the Placeholder for the Minimum Contribution

field in the Frontend Submission form.

Campaign Maximum Contribution Label
This Message will be Displayed as the label for Maximum Contribution field in the Frontend Submission Form.

Campaign Maximum Contribution Input Placeholder
This Message will be displayed as the Placeholder for Maximum Contribution field in the Frontend Submission form.

Campaign Recommended Contribution Label
This Message will be Displayed as the label for Recommended Contribution field in the Frontend Submission form.

Campaign Recommended Contribution Input Placeholder
This Message will be displayed as the Placeholder for Recommended Contribution field in Frontend Submission form.

Campaign Description Label
This Message will be displayed as the label for Campaign Description in Frontend Submission Form.

Campaign Description Input Placeholder
This Message will displayed as the Placeholder for Campaign Description in Frontend Submission Form.

Perk Button Caption
This Mesage will be Displayed as Caption for Perk Button in the Frontend Submission Form.

Perk Name Label
This Message will be Displayed as the label for Perk Name in Frontend Submission Form.

Perk Amount Label
This Message will be Displayed as the label for Perk Amount in Frontend Submission Form.

Perk Description Label
This Message will be Displayed as the label for Perk Description in the Frontend Submission Form.

Limit Perk Claim Label
This Message will be Displayed as the label for Limit Perk Claim in the Frontend Submission Form.

Perk Claim Label
This Message will be Displayed as the label for Perk Claim field in the Frontend Submission Form.

Perk Estimate Delivery Label
This Message will be Displayed as the Label for Perk Estimate Delivery Field in Frontend Submission Form.

Remove Perk Rule Button Caption

This Message will be displayed as the Label for Remove Perk Rule Button Caption in the Frontend Submission Form.

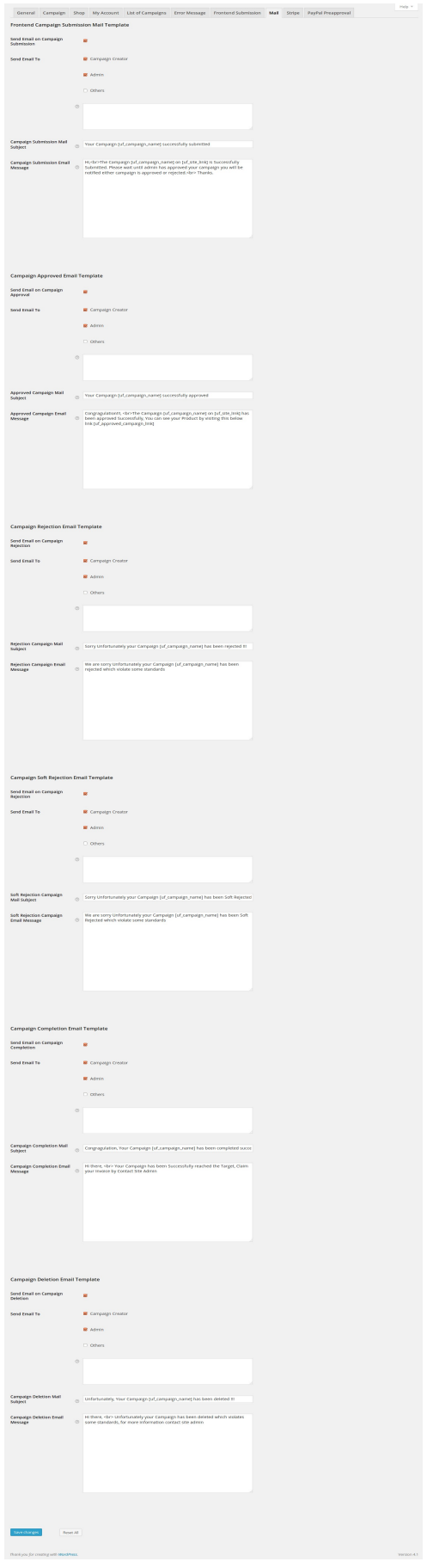
Confirm Message upon Removing Perk

This Message will be displayed upon Removing Perk in the Frontend Submission Form.

Message after Successful Campaign Submission

This Message will be Displayed to Campaign Creators upon Successful Campaign Submission.

8. WooCommerce → Universe Funder → Mail


Help
General
Campaign
Shop
My Account
List of Campaigns
Error Message
Frontend Submission
Mail
Stripe
PayPal Preapproval
Frontend Campaign Submission Mail Template
Send Email on Campaign Submission
Send Email To
Campaign Creator
Admin
Others
Campaign Submission Mail Subject
Your Campaign [uf_campaign_name] successfully submitted
Campaign Submission Email Message
Hi,
The Campaign [uf_campaign_name] on [uf_site_link] is successfully Submitted. Please wait until admin has approved your campaign you will be notified either campaign is approved or rejected.
 Thanks.
Campaign Approved Email Template
Send Email on Campaign Approval
Send Email To
Campaign Creator
Admin
Others
Approved Campaign Mail Subject
Your Campaign [uf_campaign_name] successfully approved
Approved Campaign Email Message
Congragulationnt,
The Campaign [uf_campaign_name] on [uf_site_link] has been approved successfully, You can see your Product by visiting this below link [uf_approved_campaign_link]
Campaign Rejection Email Template
Send Email on Campaign Rejection
Send Email To
Campaign Creator
Admin
Others
Rejection Campaign Mail Subject
Sorry Unfortunately your Campaign [uf_campaign_name] has been rejected !!!
Rejection Campaign Email Message
We are sorry Unfortunately your Campaign [uf_campaign_name] has been rejected which violate some standards
Campaign Soft Rejection Email Template
Send Email on Campaign Rejection
Send Email To
Campaign Creator
Admin
Others
Soft Rejection Campaign Mail Subject
Sorry Unfortunately your Campaign [uf_campaign_name] has been Soft Rejected
Soft Rejection Campaign Email Message
We are sorry Unfortunately your Campaign [uf_campaign_name] has been Soft Rejected which violate some standards
Campaign Completion Email Template
Send Email on Campaign Completion
Send Email To
Campaign Creator
Admin
Others
Campaign Completion Mail Subject
Congragulation, Your Campaign [uf_campaign_name] has been completed succe
Campaign Completion Email Message
Hi there,
 Your Campaign has been Successfully reached the Target, Claim your Invoice by Contact Site Admin
Campaign Deletion Email Template
Send Email on Campaign Deletion
Send Email To
Campaign Creator
Admin
Others
Campaign Deletion Mail Subject
Unfortunately, Your Campaign [uf_campaign_name] has been deleted !!!
Campaign Deletion Email Message
Hi there,
 Unfortunately your Campaign has been deleted which violates some standards, for more information contact site admin
Save changes
Reset All
Thank you for creating with WordPress.
Version 4.1

When a user creates a Campaign it has to be submitted to the admin for approval and once the campaign has been submitted an email will be sent to the campaign creator stating that their campaign has been submitted.

Send Email on Campaign Approved

If you wish to enable the email notification feature for campaign submission then click the check box.

Send Email To

You can choose who can receive the confirmation mail .The Campaign Creator and Admin are available by default. You can choose any one or both of them.

You can also send confirmation email to other recipients by typing one email in one line in the text Box.

Campaign Submission Mail Subject

Enter the text content which will be displayed as the **Campaign Submission Mail Subject**.

Campaign Submission Email Message

Enter the text content which will be displayed as the **Campaign Submission Email Message**.

Campaign Approval Mail Template

When the campaign has been submitted for approval the admin has to approve and publish the campaign .Once the campaign has been approved an email will be sent to the campaign creator stating that the campaign has been approved.

Send Email on Campaign Approved

If you wish to enable the email notification feature for campaign approval then click the check box.

Send Email To

You can choose who can receive the confirmation mail .The Campaign Creator and Admin are available by default. You can choose any one or both of them.

You can also send confirmation email to other recipients by typing one email in one line in the text Box.

Approval Mail Subject

Enter the text content which will be displayed as the **Campaign Approval Mail Subject**.

Approval Email Message

Enter the text content which will be displayed as the **Campaign Approval Email Message**.

Campaign Rejection Mail Template

When the campaign has been rejected by the admin an email can be sent to the Campaign Creator stating the reason for the rejection of the Campaign.

Send Email on Campaign Rejection

If you wish to enable the email notification feature for campaign Rejection then click the check box.

Send Email To

You can choose who can receive the Campaign Rejection mail .The Campaign Creator and Admin are available by default. You can choose any one or both of them.

You can also send Campaign Rejection email to other recipients by typing one email in one line in the text Box.

Rejection Mail Subject

Enter the text content which will be displayed as the Campaign Rejection Mail Subject.

Rejection Email Message

Enter the text content which will be displayed as the Campaign Rejection Email Message.

Campaign Soft Rejection Email Template

When the campaign has been Soft rejected by the admin an email can be sent to the Campaign Creator stating the reason for the rejection of the Campaign.

Send Email on Campaign Soft Rejection

If you wish to enable the email notification feature for campaign Rejection then click the check box.

Send Email To

You can choose who can receive the Campaign Rejection mail .The Campaign Creator and Admin are available by default. You can choose any one or both of them.

You can also send Campaign Rejection email to other recipients by typing one email in one line in the text Box.

Soft Rejection Mail Subject

Enter the text content which will be displayed as the Campaign Rejection Mail Subject.

Soft Rejection Email Message

Enter the text content which will be displayed as the Campaign Rejection Email Message.

Campaign Completion Mail Template

When the created Campaign has reached its target amount an email can be sent to the Campaign Creator Stating That the target amount has been reached.

Send Email on Campaign Completion

If you wish to enable the email notification feature for Campaign Completion then click the check box.

Send Email To

You can choose who can receive the Campaign Completion mail .The Campaign Creator and Admin are available by default. You can choose any one or both of them.

You can also send Campaign Rejection email to other recipients by typing one email in one line in the text Box.

Campaign Completion Mail Subject

Enter the text content which will be displayed as the Campaign Completion Mail Subject.

Campaign Completion Email Message

Enter the text content which will be displayed as the Campaign Completion Email Message.

Campaign Deletion Mail Template

When the campaign has been Accidentally Deleted an Email can be sent to the Campaign Creator Stating the reason for the Campaign Deletion.

Send Email on Campaign Approved

If you wish to enable the email notification feature for Campaign Deletion then click the check box.

Send Email To

You can choose who can receive the Campaign Deletion mail .The Campaign Creator and Admin are available by default. You can choose any one or both of them.

You can also send Campaign Deletion email to other recipients by typing one email in one line in the text Box.

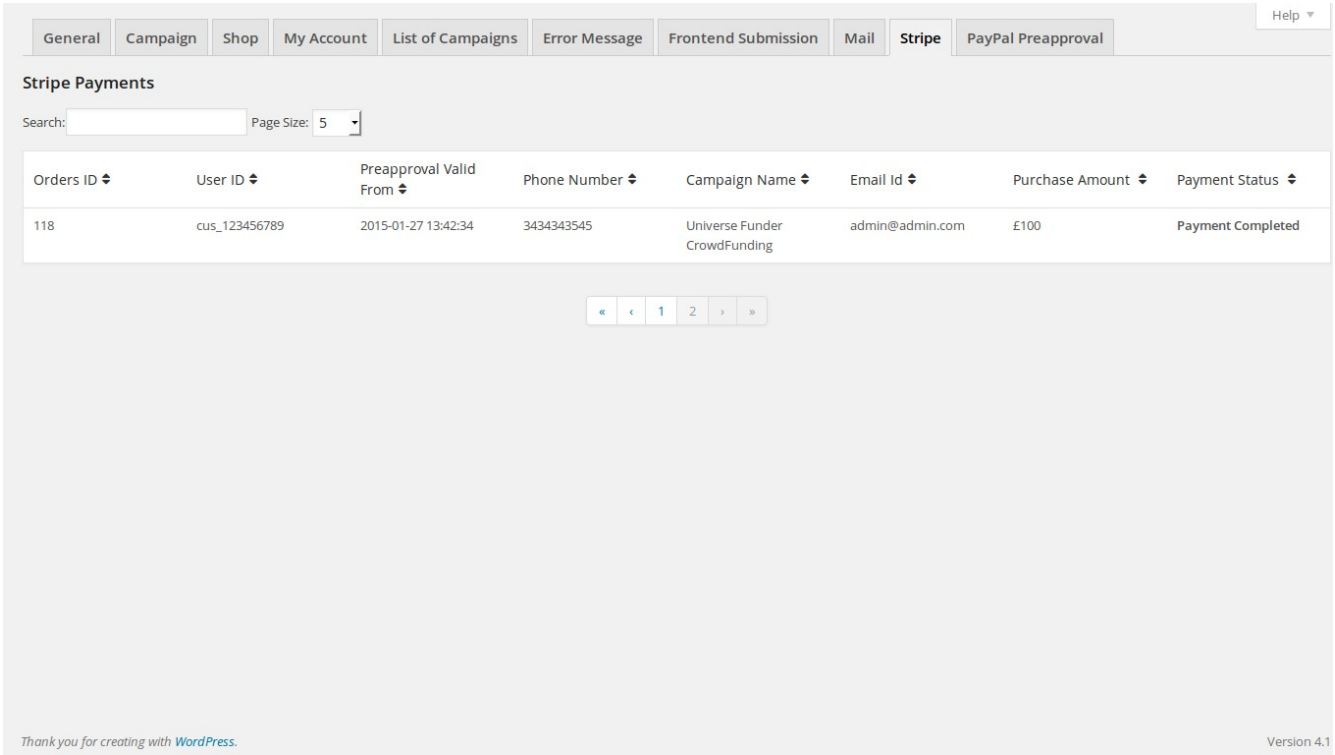
Campaign Deletion Mail Subject

Enter the text content which will be displayed as the Campaign Deletion Mail Subject.

Campaign Deletion Email Message

Enter the text content which will be displayed as the Campaign Deletion Email Message.

9. WooCommerce → Universe Funder → Stripe



Universe Funder works on the Basis of All Or Nothing Crowdfunding Campaign. Universe Funder has Inbuilt Payment Gateways for Performing Checkout. Only Any of the Inbuilt Payment Gateways can used for Performing Checkout.

One of the Inbuilt Payment Gateway is **Stripe Pre Approval**. When a Customer Contributes for the Campaign using **Stripe Pre Approval** Payment Gateway the Customer will not be charged immediately for the Contributions they made. The Contribution details will be displayed in the Stripe Payments Table.

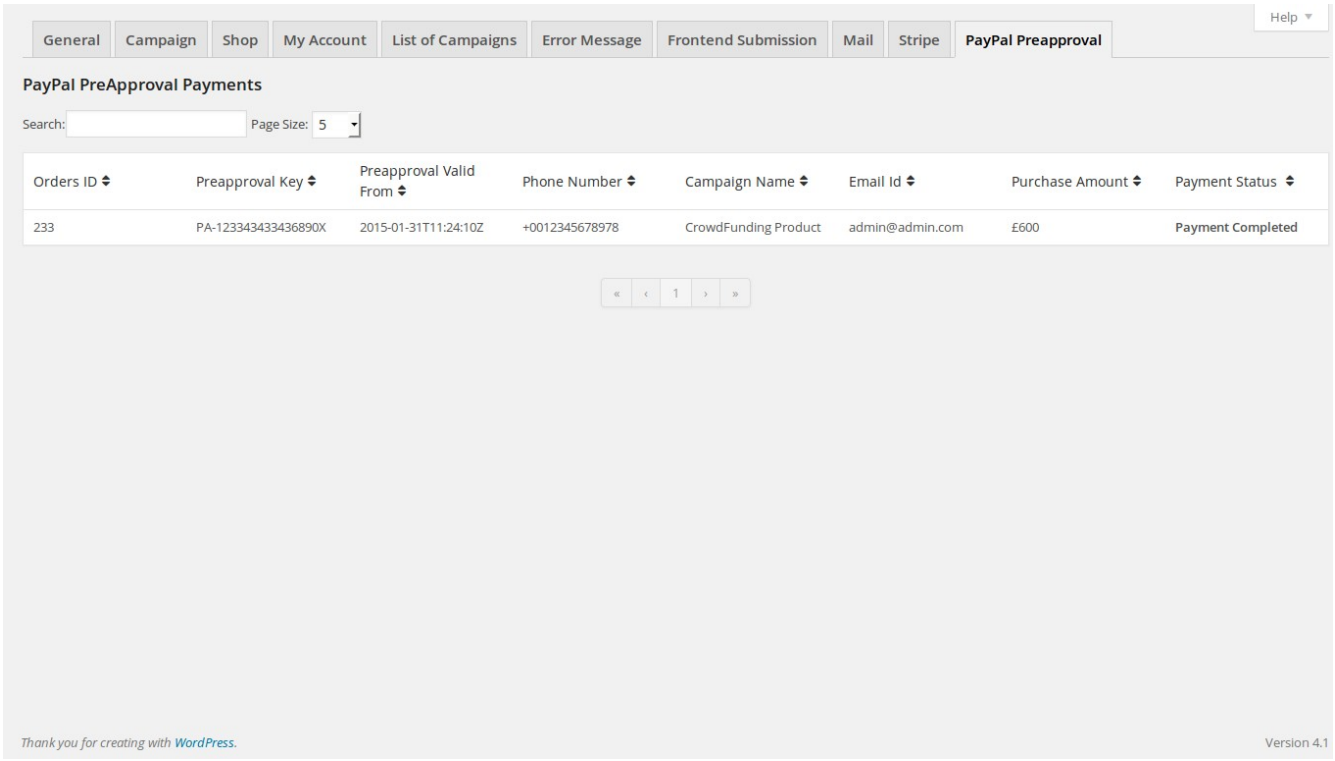
The Stripe Payment Table contains the following fields. Order ID of the Contribution. In stripe Each Contribution is Uniquely Identified by the customer id created for each contribution , It is displayed as the User Id.

The Date and Time of the Contribution made is displayed in the **Pre Approval Valid From Field.**

The Phone Number of the Contributed User is displayed in the Phone Number Field. The Email Address of the Contributed User is displayed in the Email Address Field. The Contributed Amount is Displayed in the Purchase Amount Field. The Payment Status of the Contribution is displayed in the Payment Status Field . By default the status will be Not Completed.

Similarly all the Contributions for that Campaign which uses Stripe Gateway will be Listed in the Stripe Payment Table. The Contributions will be Charged Automatically when the Campaign has Ended . At that time the payment Status will change to Payment Completed.

10. WooCommerce → Universe Funder → PayPal Preapproval



When a Customer Contributes for the Campaign using **PayPal Preapproval** Payment Gateway The Contributions they make will be listed in the Contribution Table. The Contributions they made will be charged on the date which was set for the Preapproval. The Contributions can be manually charged by clicking the Process Payment Now Button..

Payment Gateways In Universe Funder :

There are two Inbuilt Payment Gateways Supported in Woocommerce

Stripe For Universe Funder
PayPal Adaptive PreApproval Payment for Universe Funder

Stripe For Universe Funder

To set this up go to **WooCommerce-> Settings ->Checkout-> Stripe for Universe Funder**

By Using **Stripe for Universe Funder** The Contribution Amount will not be immediately charged form the Customer as Soon the Contributions are made. Instead the Contributions will be charged only when campaign has been closed.

Enable/Disable
If you wish to Enable **Stripe for Universe Funder** enable the Checkbox.

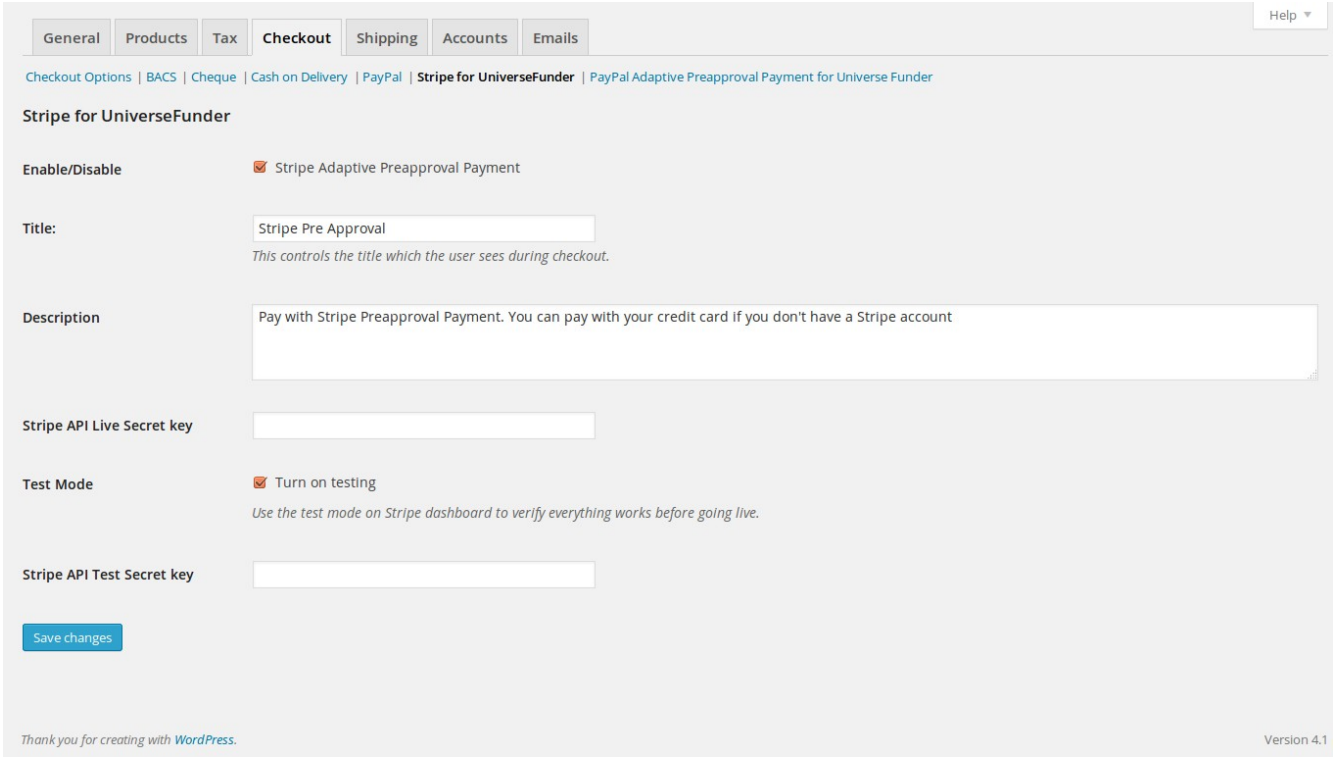
Title
Enter the Title of the Payment Gateway that will be displayed in the Checkout Page.

Description
Enter the Description that will be displayed when the User Selects the **Stripe for Universe Funder** Payment Gateway.

Stripe API Live Secret key
The Stripe API Live Secret Key can be obtained by Registering for an Account at https://stripe.com/

Test Mode
Testing of Stripe Payment Gateway can be done by enabling the Test Mode.

Stripe API Test Secret key
The test API Test Secret Key Can be obtained from the Account's Dashboard.



PayPal Adaptive PreApproval Payment for Universe Funder

To set this up go to **WooCommerce-> Settings ->Checkout-> PayPal Adaptive Preapproval Payment for Universe Funder**

Enable/Disable

If you wish to Enable PayPal Pre Approval enable the Checkbox.

Title

Enter the Title of the Payment Gateway that will be displayed in the Checkout Page.

Description

Enter the Description that will be displayed when the User Selects the Pre Approval Payment Gateway.

API User ID

The API User ID can be obtained Registering the Application .
https://developer.paypal.com/docs/classic/lifecycle/goingLive/#register

API Password

After Registering the Application You will be Provided with a API Password. Enter the API Password in this Column.

API Signature
The API Signature has to Be Entered In this Column

Application ID
The Application ID has to Entered in this Column.

Receiver PayPal Mail
The Campaign Creator's Email id has to Entered in This Column.

Validity of Preapproval Payment in Days
The Validity of the Preapproval has to be Entered in this Column .

Error Message
This Error Messgae will be displayed when a User Tries to Add a another Product to Cart and Perform Checkout.

PayPal Pre Approval sandbox
If you wish to Test the Pay Pal Pre Approval Payment Method you can do by enabling the sandbox option.

Payment Processing Using PayPal PreApproval Payment Gateway

The Contributions made Using PayPal PreApproval Payment Gateway will be charged only on the PreApproval Date. The Contributions also be manually processed by clicking the Process Payment Now Button.

Reasons for Payment Errors

Payment Error can occur on checkout page in any of these situations

- If the receiver account is not enabled the option of receiving currency as in your shop Currency

- If the API credentials is not entered in Plugin settings page.

- If API credential are not correct

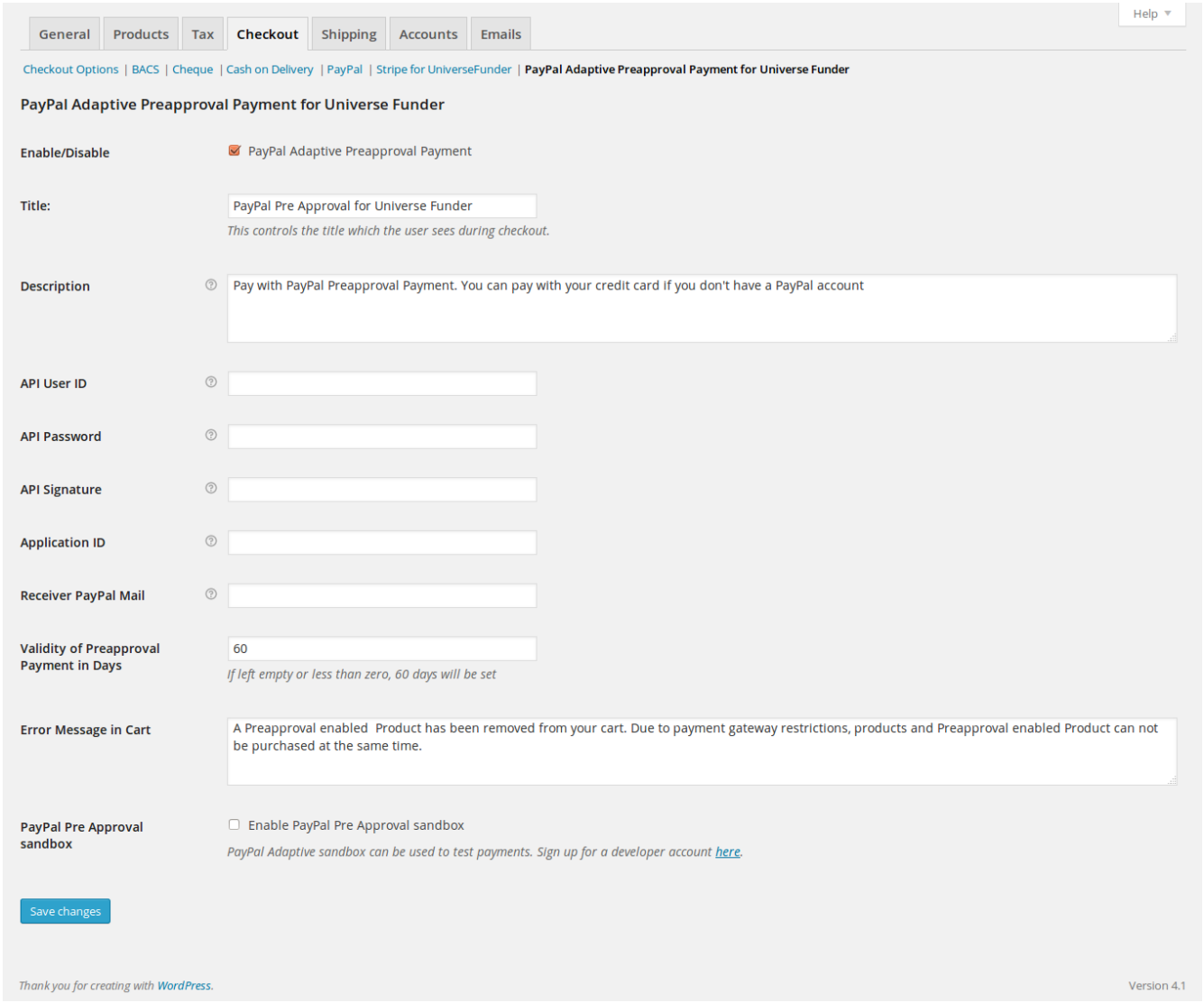
- If the API account type is not Premier or Business account type.

- Preapproval Validity is finished

Preapproval Payment Validity Days:

Preapproval is valid only for particular time, this can be set in Validity of Preapproval Payment in Days. It cannot be greater than one year from the starting date of order, if left empty or less than zero, 60 days will be set by default.

Note: The validity of the PayPal Preapproval has to be less than 365 Days .If the Campaign has been Successfully completed within Specified date the Contributed amount will be collected.
https://developer.paypal.com/docs/classic/api/adaptive-payments/Preapproval_API_Operation/



Caution and Troubleshooting

1. How to Activate Universe Funder

Universe Funder is a WooCommerce Plugin. Before Installing Universe Funder please make sure that Woocommerce Plugin is installed and it is activated. After Installing WooCommerce Install the Universe Funder Plugin and Activate it.

2. How to Create Crowdfunding Campaigns in Existing WooCommerce Shops

- Create a simple product and enable the Enable Universe Funder Checkbox.
- After enabling the check box select the Purpose of crowdfunding campaign.
- If you want to set a minimum amount and maximum amount for contribution.Then enter the minimum amount and maximum amounts. You can also hide those amounts from displaying it to the user.
- If the Contributor enters an amount lesser than the minimum or higher than the maximum amount then a message will be displayed to the contributor.
- Enter the Target Amount for the campaign.
- Select a method to end the Campaign from the list of options available.
- Users can create a perk rule for thanking their contributors.

Publish the product. This Product will behave like a campaign and contributors can donate to the Campaign.

Caution- If the Regular Price is not given the campaign will not be created.

3. How to Create Crowdfunding Campaings from Front End

- Place the Shortcode [universe_funder_campaign_form] in a page or a post or wherever you like to display the campaign Front End Submission Form.
- Users can create a campaign by filling the Front End Submission Form.
- Users have to select the Purpose of the crowdfunding campaign
- Enter the campaign title.
- Select the Campaign end method.
- Enter the Goal Amount
- The minimum amount and maximum amount are optional fields.
- Users can give a description about the Campaign.
- Users can create a perk rule for thanking their contributors
- Then click on Submit Button the campaign will be sent to the admin for verification and approval.
- When a campain has been submited . An Email will be sent to the campaign creator stating that their campaign has been submitted.
- Similarly when the admin approves or rejects the campaign, An Email will be sent to the campaign creator stating that their campaign has been approved.
- When a Campaign has been rejected or deleted An Email will be sent to the campaign creator stating that their campaign has been rejection or deletion.

4. How can User edit their Campaigns?

Once a Campaign has been created by a User using the Front end Submission Form they cannot edit their campaign .Only the admin can edit the Campaigns.

5. When the Contribution to the campaign are Charged?

The Type of Crowdfunding Supported in Universe Funder is All or Nothing. When a Contribution is made they are not charged immediately . All the contributions made to the campaign will be charged only when the campaign has been successfully completed. If the Campaign is not Successful the Contributions will not be charged.

6. Who Can Create a Campaign?

Apart From Admin Any Registered User Can Create a Crowdfunding Campaign .They have to fill and submit the Frontend Submission Form.
Once a Form has been Submited it has to be approved and published by the admin.

7. Adding Perks/Rewards to the Campaign

- If you wish to add Perks/Rewards to your Contributors click on Add Perk Rule.
- Enter the Name of the Perk/Reward.
- Enter a Amount for the Perk
- Enter a Description for the Perk
- You can set a limit for claiming the perks or you can make them as unlimited claims selecting the type of claim from the Limit Perk Claim option.
- If you select the number of perks as limited then enter the maximum number of claims that can be made for the perk
- If you select the Limit Perk Claim as Unlimited then the perk claim max count field disappears. This means that you need not enter the count for the perk and the perk can be claimed unlimited times.

Output of Universe Funder

If you select a product for the perk then the title/name of the perk will be linked to the product page

Language Translation:

Universe Funder is translation ready meaning you can edit the po files by which you can translate the text to any language.
The steps to do the translation are as follows. For eg let us consider translation to french

1. Download and install Poedit
2. Open the file Universe Funder -> languages folder -> galaxyfunder-fr_FR.po using Poedit
3. Choose the Source text and set its corresponding French text in Translation Text Area
4. Save the changes
5. In wp-config.php define the WPLANG as French. Syntax is define ('WPLANG', 'fr_FR');

Requirements:

The minimum server requirements and the WordPress requirements are as follows

- PHP 5.2.4 or greater
- MySQL 5.0 or greater

- WordPress 3.4 or Higher
- WooCommerce 2.0 +

Browser Compatibility:

Universe Funder works fine with all major browsers such as IE8.0 +, Mozilla, Chrome, Safari, Opera etc.

Theme Compatibility:

Universe Funder should work fine with all the top themes.